

Privacy Policy

Awakened Actions, LLC is committed to protecting your privacy. We have prepared this Privacy Policy to describe what information we collect about you, how we collect it, how we use it, with whom we may share it, and what choices you have regarding it. By accessing and using the Website, you agree that you have read and understand this Privacy Policy and that you accept and consent to the privacy practices (and any uses and disclosures of information about you) that are described in this Privacy Policy.

What information do we collect, and how do we collect it?

Information you provide – We and our service providers collect any information that you provide, whether manually or through a connected device, when you send us an information request form, which includes but is not limited to:

- Name
- contact information such as your email address and phone number;
- your gender, date of birth, height, and weight;
- information about your activities, diet, and goals;
- information you provide when you contact us;
- otherwise contact us with a question, comment, or request.

Information automatically collected from you – We and our service providers may automatically collect certain technical information from your computer or mobile device over time and across different websites when you use the Website, such as your Internet Protocol address, your general geographic location, the pages you view on the Website, and the search terms you enter on the Website. This information allows us to recognize you and personalize your experience and to improve the Website and the services we provide. We and our service providers may collect this information using “cookies”—which are text information files that your web browser places on your computer when you visit a Website. Cookies assist in providing non-personal information from you as an online visitor. It can be used to help us develop statistics regarding our customer target audience. Most browsers accept cookies automatically, but can be configured not to accept them or to indicate when a cookie is being sent.

We may use the information we collect for a number of purposes, including, but not limited to:

- providing you with services or information you request;
- to more effectively and efficiently respond to both current and future inquiries;
- providing you with reminders or other information regarding your use of our service;
- delivering marketing communications, product updates, promotional materials, or advertisements that may be of interest to you;
- allowing us to improve the Website and the services we provide, such as by better tailoring our content to our users’ needs and preferences; and
- generating and analyzing statistics about the use of the Websites.

In addition, we also may use de-identified information for any purpose, such as marketing (including marketing to individuals that do not currently use our products).

How will we use the information you provide to us?

In addition to the uses described above, we may use the information that we collect from or about you to analyze and improve the materials and services that we make available, to evaluate user needs and customize content delivered to you according to those needs, to send you promotional materials that you request from us. If you contact us for support or assistance, we may use information about you that you provide.

We store information for as long as needed for the purposes indicated in this Privacy Policy, which may be indefinitely.

With whom do we share/disclose the information we collect?

We may share information with other companies who use tracking technologies and affiliates in order to provide services to you, and for other lawful business reasons. We may decide from time to time to utilize a business and marketing partner in delivering the content, materials, and services available on or through the Website to you. We may share information with these business and marketing partners for any lawful purpose, including to communicate with you or to fulfill your requests for our services. We may also produce reports on Website traffic or usage patterns and share these reports with our business and marketing technology.

We may disclose the information we collect from you through the Website:

- to our affiliates;
- to third parties that provide services to us in connection with our business operations and that have agreed to keep the information confidential;
- as required by law, such as to comply with a subpoena or other legal process, or to comply with government reporting obligations;
- when we believe in good faith that disclosure is necessary to protect and defend our rights or property and our affiliates, licensors, or licensees; to enforce our applicable service agreements; to protect the integrity of the Website, or your safety or the safety of others, or to detect, prevent, or respond to fraud, intellectual property infringement, violations of law, or other misuse of the Website.

What choices do you have?

When corresponding with Awakened Actions, or when making a request for information or otherwise interacting with us through the Website, you choose what information to supply, what questions or comments to submit, whether you wish to receive further information, and by what method of communication such information should be delivered. You are under no obligation to provide us with personally identifiable information, but without it we may not be able to provide you the services you request. You may contact us if at any time you would like to ask us about our data collection practices.

If you do not want the Website to collect information through the use of cookies, you can set your web browser to reject cookies from the Website. Each browser is different, so you should check your browser's "Help" menu to learn how to change your cookie preferences. If you reject or block cookies, however, the Website may not function as intended.

How Do We Protect Information Collected About You?

Awakened Actions and staff have in place certain security measures to protect your information. However, no information system can be 100% secure, so we cannot guarantee the absolute security of your information. Moreover, we are not responsible for the security of information you transmit to the Website over networks that we do not control, including the Internet and wireless networks. If you become aware of any breach of Website security, please notify us immediately.

We may change this Notice.

From time to time, we may change our privacy practices, and this Privacy Policy, because of changes in relevant and applicable legal or regulatory requirements, our business practices, or in our attempts to better serve your needs and those of our other customers.

Any questions? Please contact:

Ashley Bradshaw MS, RDN, LDN

P: 217-821-1319

E: ashley_rd@awakenedactions.com

Acknowledgement

By accessing or using the Website, you acknowledge that you have read, understand, and consent to our Privacy Policy.